Company Announcement

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or the company.

Amrita Health Foods Voluntarily Recalls Protein Bars For Possible Health Risk

For Immediate Release

August 2, 2017

Contact

Consumers

1-888-728-7779

Announcement

Hudson Valley Foods, Inc. of Highland, NY has advised Amrita Health Foods of Pleasantville, NY that sunflower seeds and sunflower seed butter sold to the company for a short period of time have been recalled.

Amrita Health Foods is recalling a limited number of Amrita Bars because they have the potential to be contaminated with *Listeria monocytogenes*, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria* infection can cause miscarriages and stillbirths among pregnant women. No confirmed illnesses have been reported to public health authorities to date.

The recalled Amrita Bars were distributed across the country via retail stores, ecommerce and direct

Amrita Health Foods is recalling the following flavors of Protein bars produced from April 24th, 2017 – May 31st, 2017 with best buy dates of 04/24/2018 to 05/31/2018. The Best Buy dates are on the back of the package near the UPC code.

Amrita Chocolate Maca Bar, 60g (UPC 853009004056): Best Buy date between 04/24/2018 to 05/31/2018

Amrita Dark Chocolate Quinoa, 60g (UPC 853009004438): Best Buy date between 04/24/2018 to 05/31/2018

Amrita Sunflower Seed Butter, 60g (UPC 853009004414): Best Buy date between

Amrita Chocolate Chip Coconut, 50g (UPC 853009004391) : Best Buy date between 04/24/2018 to 05/31/2018

Amrita Mango Coconut, 50g (UPC 853009004018) : Best Buy date between 04/24/2018 to 05/31/2018

Amrita Apricot Strawberry, 50g (UPC 853009004056): Best Buy date between 04/24/2018 to 05/31/2018

Amrita Pineapple Chia, 50g (UPC 853009004025): Best Buy date between 04/24/2018 to 05/31/2018

Amrita Apple Cinnamon, 50g (UPC 853009004049): Best Buy date between 04/24/2018 to 05/31/2018

Amrita Cranberry Raisin, 50g (UPC 853009004032): Best Buy date between 04/24/2018 to 05/31/2018

All affected distributors and retail website customers have been notified. The product was available nationwide in retail stores as well as by mail order/direct delivery.

This announcement applies only to the above list and specific Best Buy dates of **Amrita Health Foods Protein bars** outlined below and does not include any other items outside of the following Best Buy dates.

No other Amrita Health Foods products are included within this recall. This recall is being undertaken with the knowledge of the Food and Drug Administration (FDA). There has been no reported illness to date from this recall.

The potential for contamination was noted after routine testing by Hudson Valley Farms. Amrita Foods was notified directly by Hudson Valley Farms and the FDA of the potential contamination and risk for illness from this product. Amrita Health Foods immediately ceased production and distribution upon receiving this news for the consideration of our consumers.

"We sincerely apologize for this situation that occurred with one of our ingredient suppliers. As soon as our team was notified, we immediately set our recall plan into action to ensure the safety and health of our customers. Amrita Health Foods will continue to operate with the highest standard of excellence providing customers with full transparency and food safety." said Arshad Bahl, CEO of Amrita Health Foods.

Consumers should not consume these products. Affected product may be returned to the place of purchase for an exchange. Consumers with questions may contact Amrita Health Foods Monday through Friday from 9am to 4pm (EST) at 1-888-728-7779.

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