



Updated Food Recall Warning - Robin Hood brand Super Keynote Strong Bakers Flour and Italian Style Flour recalled due to *E. coli* O121

Recall date:

June 19, 2017

Reason for recall:

Microbiological - *E. coli* O121

Hazard classification:

Class 2

Company / Firm:

Flour Barrel, Hillcrest Home Baking

Distribution:

Ontario, Possibly National

Extent of the distribution:

Retail

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Recall details

Ottawa, June 19, 2017 - The food recall warning issued on June 16, 2017 has been updated to include additional product information. This additional information was identified during the Canadian Food Inspection Agency's (CFIA) food safety investigation.

Industry is recalling Robin Hood brand Super Keynote Strong Bakers Flour and Italian Style Flour from the marketplace due to possible *E. (Escherichia) coli* O121 contamination. Consumers should not consume the recalled products described below.

The following products have been sold from various retailers in Ontario and possibly nationally. Please note that the products described below were intended for sale to hotels, restaurants, and institutions.

Recalled products

Brand Name	Common Name	Size	Code(s) on Product	UPC (Universal Product Code)	Additional Info
Robin Hood	Super Keynote Strong Bakers Flour	20 kg (kilograms)	Lot codes containing: BB (best before)/MA (meilleur avant) 2017 OC (October) 24 and 6 298 SK and C0010573	6 28622 10597 4	Sold at Hillcrest Home Baking, 2192 Floradale Rd. (Road), Floradale, ON (Ontario)
Robin Hood	Italian Style Flour	20 kg (kilograms)	Lot codes containing: BB (best before)/MA (meilleur avant) 2017 OC (October) 31 and 6 305 SK and C0010889; BB (best before)/MA (meilleur avant) 2017 NO (November) 01 and 6 306 SK and C0010889	6 28622 10134 1	Sold at Flour Barrel, 115 Wyndham Street, North, Guelph, ON (Ontario)

What you should do

If you think you became sick from consuming a recalled product, call your doctor.

Check to see if you have recalled products in your home. Recalled products should be thrown out or returned to the store where they were purchased.

It is not safe to taste or eat raw dough or batter regardless of the type of flour used, as raw flour can be contaminated with harmful bacteria such as *E. (Escherichia) coli* O121. Food contaminated with *E. (Escherichia) coli* O121 may not look or smell spoiled but can still make you sick. Symptoms can include nausea, vomiting, mild to severe abdominal cramps and watery to bloody diarrhea. In severe cases of illness, some people may have seizures or strokes, need blood transfusions and kidney dialysis or live with permanent kidney damage. In severe cases of illness, people may die.

- [Learn more about the health risks](#)
- [Sign up for recall notifications by email, follow us on Twitter, or join the CFIA \(Canadian Food Inspection Agency\) community on Facebook](#)
- [View our detailed explanation of the food safety investigation and recall process](#)

Background

This recall was triggered by findings by the CFIA (Canadian Food Inspection Agency) during its investigation into a foodborne illness outbreak. The CFIA (Canadian Food Inspection Agency) is conducting a food safety investigation, which may lead to the recall of other products. If other high-risk products are recalled, the CFIA (Canadian Food Inspection Agency) will notify the public through updated Food Recall Warnings.

The CFIA (Canadian Food Inspection Agency) is verifying that industry is removing recalled product from the marketplace.

Illnesses

There have been reported illnesses associated with flour; however, at this time, there have been no confirmed illnesses associated with the products identified in this Food Recall Warning.

Related recalls

[2017-06-16 - Certain Cookie Dough, Pie Shells and Tart Shells recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-06-15 - Robin Hood brand Baker's Hood All Purpose Flour recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-06-15 - Various brands of all-purpose flour recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-06-02 - Various brands of pie and tart shells recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-05-26 - Various brands of flour and flour products recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-05-11 - Various pie and tart shells recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-05-10 - Tart Shells sold by The New Food Box recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-04-28 - Mom's Pantry / Jim & Leonie brand 3" Unsweetened Tart Shells and 9" Unbaked Pie Lids recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-04-25 - Various brands of pie and tart shells recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-04-16 - Various brands of flour and flour products recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-04-12 - Various brands of flour and flour products recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-04-04 - Robin Hood brand All Purpose Flour, Original recalled due to *E. \(Escherichia\) coli* O121](#)

[2017-03-28 - Robin Hood brand All Purpose Flour, Original recalled due to *E. \(Escherichia\) coli* O121](#)

Complete list of products recalled to the consumer level as part of this ongoing investigation

Public Health Notice – Outbreak of *E. (Escherichia) coli* infections linked to various flours and flour products

For more information, consumers and industry can contact the CFIA (Canadian Food Inspection Agency) by filling out the online feedback form.

Product photos

Printer ready version of photos



Media enquiries

CFIA (Canadian Food Inspection Agency) Media Relations

613-773-6600

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