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Canadian Food Inspection Agency

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Food Recall Warning - Bulletproof brand Collagen Protein Bars and Bites recalled due to Listeria monocytogenes

Recall date:	June 15, 2017 Microbiological - Listeria Class 1 Bulletproof 360, Inc. (Incorporated) National Consumer			
Reason for recall:				
Hazard classification:				
Company / Firm:				
Distribution:				
Extent of the distribution:				
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Recall details

Ottawa, June 15, 2017 - Bulletproof 360, Inc. (Incorporated) ("Bulletproof") of Bellevue, Washington is recalling Collagen Protein Bars and Bites from the marketplace due to possible *Listeria monocytogenes* contamination. Consumers should not consume the recalled products described below.

The following products have been sold nationally and through Internet sales.

Recalled products

Brand Name	Common Name	Size	Code(s) on Product	UPC (Universal Product Code)	Additional Info
Bulletproof	Collagen Protein Bar Fudge Brownie	45 g (gram) (Box of 12: 540 g (gram))	Use by dates: 11/1/2017 11/6/2017 11/14/2017 11/23/2017 12/1/2017 12/19/2017 12/25/2017	Bar: 8 15709 02149 8 Box: 8 15709 02081 1	Lot Numbers 0957-01 1007-01 1087-01 1177-01 1257-01 1437-01 1497-01
Bulletproof	Collagen Protein Bite Fudge Brownie	21 g (gram) (Box of 15: 315 g (gram))	Use by dates: 12/27/17 11/28/2017 12/8/2017	Bar: 8 15709 02152 8 Box: 8 15709 02153 5	Lot Numbers 1227-01 1327-01 1517-01
Bulletproof	Collagen Protein Bar Lemon Cookie	45 g (gram) (Box of 12: 540 g (gram))	Use by dates: 11/7/2017 11/8/2017 12/14/2017	Bar: 8 15709 02180 1 Box: 8 15709 02179 5	Lot Numbers 1017-01 1027-01 1387-01
Bulletproof	Collagen Protein Bar Vanilla Shortbread	45 g (gram) (Box of 12: 540 g (gram))	Use by dates: 11/15/2017 11/22/2017 11/29/2017 12/11/2017	Bar: 8 15709 02148 1 Box: 815709 02080 4	Lot Numbers 1097-01 1167-01 1237-01 1357-01
Bulletproof	Collagen Protein Bite Vanilla Shortbread	21 g (gram) (Box of 15: 315 g (gram))	Use by dates: 11/20/2017 11/27/2017	Bar: 8 15709 02150 4 Box: 8 15709 02151 1	Lot Numbers 1147-01 1217-01

What you should do

If you think you became sick from consuming a recalled product, call your doctor.

Check to see if you have recalled products in your home. Recalled products should be thrown out or returned to the store where they were purchased.

Food contaminated with *Listeria monocytogenes* may not look or smell spoiled but can still make you sick. Symptoms can include vomiting, nausea, persistent fever, muscle aches, severe headache and neck stiffness. Pregnant women, the elderly and people with weakened immune systems are

particularly at risk. Although infected pregnant women may experience only mild, flu-like symptoms, the infection can lead to premature delivery, infection of the newborn or even stillbirth. In severe cases of illness, people may die.

- Learn more about the health risks
- Sign up for recall notifications by email, follow us on Twitter, or join the CFIA (Canadian Food Inspection Agency) community on Facebook
- View our detailed explanation of the food safety investigation and recall process

Background

This recall was triggered by a recall in another country. The Canadian Food Inspection Agency (CFIA) is conducting a food safety investigation, which may lead to the recall of other products. If other high-risk products are recalled, the <u>CFIA (Canadian Food Inspection Agency)</u> will notify the public through updated Food Recall Warnings.

The CFIA (Canadian Food Inspection Agency) is verifying that industry is removing recalled products from the marketplace.

Illnesses

There have been no reported illnesses associated with the consumption of these products.

1 More information

Bulletproof 360 Inc. (Incorporated) Customer Service: 1-425-434-9704 (Monday - Friday, 9AM (Ante Meridiem)-5PM (Post Meridiem) (PDT (Pacific daylight time))

https://www.fda.gov/Safety/Recalls/ucm563222.htm

For more information, consumers and industry can contact the CFIA (Canadian Food Inspection Agency) by filling out the online feedback form.

Media enquiries

CFIA (Canadian Food Inspection Agency) Media Relations 613-773-6600

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