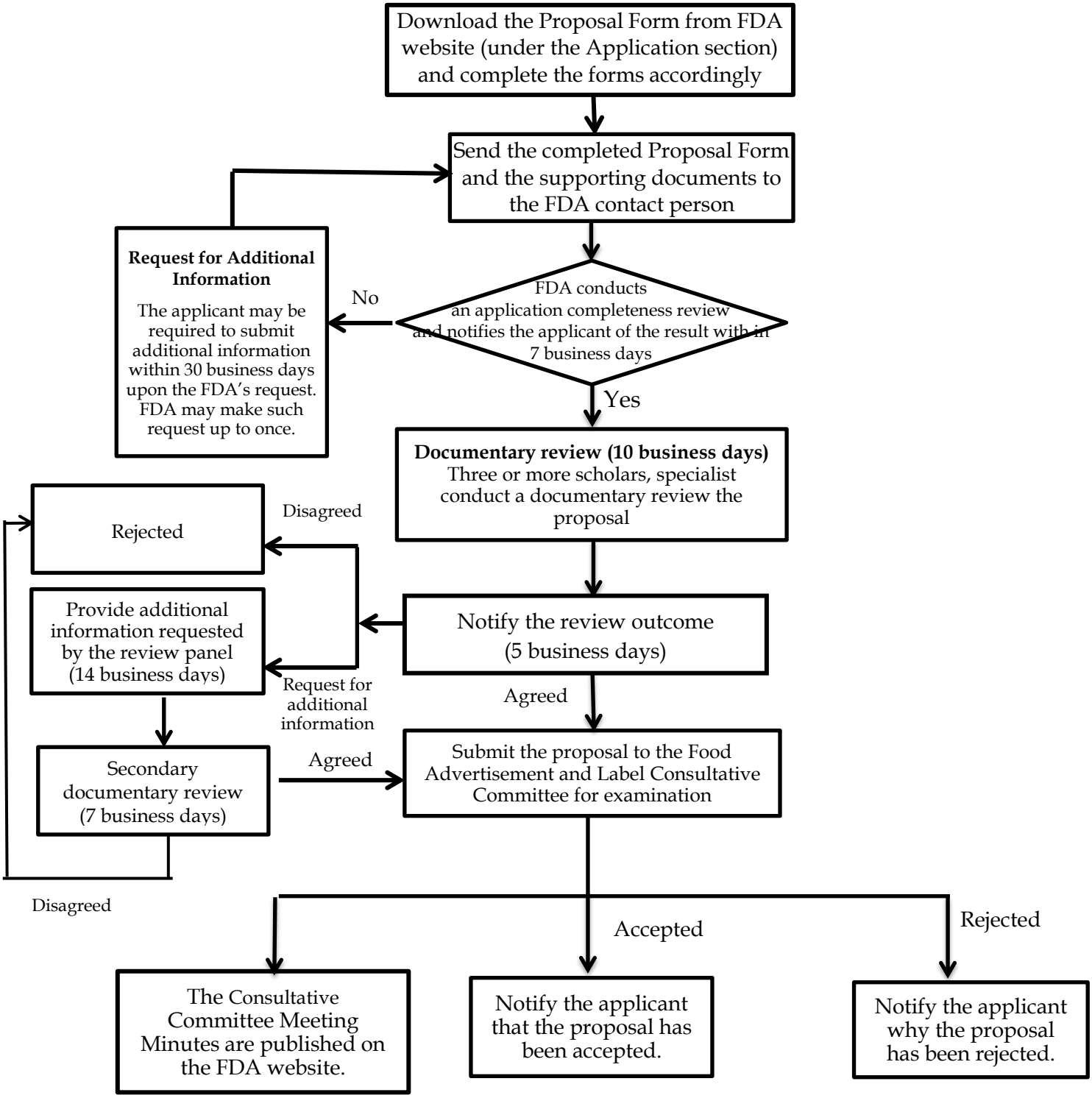The certification guidelines of Food and related product labeling, Promotion and Advertisement of Food Concerning Exaggeration Deception or Having Medical Efficacy (Specific food ingredients can describe the physiological Effects of sentence) Proposal Procedure