

Regulations Governing the Labeling of Packaged Beverages Claimed to Contain Fruit and/or Vegetable Juice

1. These regulations are established pursuant to Article 22, Paragraph 1, Subparagraph 10 and Paragraph 2 of the Act Governing Food Safety and Sanitation.
2. Scope of Application: Packaged beverages of which the packaging bears the names (product name included) and/or images (illustrations) of fruit and/or vegetable and sold for direct consumption.
3. Packaged beverages which contain at least 10% of fruit and/or vegetable juice shall be labeled in accordance with the following requirements:
 - 3.1 Explicitly declare the juice content percentage of fruit/vegetable on the front of the package.
 - 3.2 For mixed or assorted fruit and vegetable juice beverages whose product name is labeled fruit and vegetable juice shall meet the following requirements:
 - 3.2.1 If the product name shows all the fruit and vegetable added in the product, their respective contents shall be indicated in descending order of weight.
 - 3.2.2 If the product name does not show all the fruit or vegetable added in the product, the product name or the front of the package shall explicitly declare the word “assorted juice”, “mixed juice” or other synonymous terms.
4. Packaged beverages which contain less than 10% of fruit and/or vegetable juice, “fruit and vegetable juices” can only be labeled on the name of the ingredients and nowhere else. It shall be declared on the front of the package with the word “fruit (vegetable) juice content less than 10%”, or explicitly indicate the fruit/vegetable juice content percentage as an alternative.
5. Packaged beverages containing no fruit or vegetable juice shall be labelled in accordance with the following requirements:
 - 5.1 It is required that the front of the package shall explicitly declare “no real fruit or vegetable juice contained” or other synonymous terms.
 - 5.2 Where the “name” of a product includes a fruit or vegetable name, the product name shall explicitly state “taste”, “flavored”, or other synonymous terms.
6. The foregoing which shall explicitly declare on the front of the package as “assorted juice”, “mixed juice”, the juice content percentage of fruit/vegetable”, “no fruit or vegetable juice contained”, “fruit and vegetable juice content less than 10%”, or other synonymous terms shall be printed in a color different from the background color for

clarity. The font size should comply with the form below.

Product Volume(mL)	Font Size(cm) (Length & Width)
150 or less	Each 0.3 or more
151-300	Each 0.5 or more
301-600	Each 0.8 or more
601 or more	Each 1.2 or more