

Regulations Governing the Labeling of Freshly Made Beverages in Chain Drink Stores, Convenience Stores and Fast Food Restaurants

1. The regulations are prescribed in accordance with Paragraph 2 of Article 25 of the Act Governing Food Safety and Sanitation.
2. Chain beverage stores, convenience stores and fast food restaurants (hereinafter referred to as chain stores) that have a business registration certificate and sell freshly made drinks shall follow the regulations.
3. The chain store stated in the preceding point refers to a company or business registered under the same name, or using the same name by means of franchise, authorization, etc.
4. The amount of sugar added and the calories it contains in the freshly made beverages shall be specified. The amount of sugar added can be labeled with the equivalent amount of sugar cubes (1 sugar cube = 5 g). A sugar cube contains shall be indicated as 4 kcal/g or 20 kcal/cube.
5. The product names and labeling of tea, coffee, fruit and vegetables beverage shall meet the following requirements.
 - (1) Tea beverages:
 - 1) The country (place) of origin of the tea leaves. If the beverage contains tea leaves from more than 2 countries, the name of the beverage shall indicate the origin countries according to the content from high to low.
 - 2) The beverage that does not made from tea leaves but from additives such as spices shall add the words “○○ flavor” in the name of the product.
 - (2) Coffee beverages:
 - 1) The country (place) of origin of the coffee material. If the beverage contains materials from more than 2 countries, the name of the beverage shall indicate the order origin countries according to the content from high to low.
 - 2) Amount of caffeine contained in coffee should be labeled by colors: red, yellow and green. The label may be shown in forms of symbols or patterns.
 - (i) If caffeine content of a cup of coffee is more than 201 mg, it shall be labeled with color red.
 - (ii) If caffeine content of a cup of coffee is between 101 mg and 200 mg, it shall be labeled with color yellow.
 - (iii) If caffeine content of a cup of coffee is less than 100 mg, it shall be labeled with color green.
 - (3) Fruit and vegetables beverages:
 - 1) Only products contain more than 10% of fruit and vegetables juice can be use the name of “○○ juice”.
 - 2) A product that does not contain fruit and vegetables juice shall indicate the words “○○ flavor” in its name.

6. The labeling of these regulations shall be clearly stated in Chinese, demonstrated in forms of cards, notes in the menu, markings (labels) or signs, and put in place where consumers can easily notice it.

The font of the notes in the menu and markings (labels) mentioned in the preceding paragraph should not be smaller than 0.2 cm in length and width. The font of other means of labeling should not be smaller than 2 cm in length and width.