

Regulations Governing the Product Names and Labeling of Prepackaged Fresh Milk, Sterilized Milk, Flavored Milk, Milk Drink, and Milk Powder

(Date: 2014-02-19)

1. The Regulations is enacted pursuant to Article 22 Paragraph 1 Subparagraphs 2 and 10 of the Act Governing Food Safety and Sanitation.

2. Definition of terms referred:

(1) Fresh milk: It refers to the milk product made from raw milk subjected to pasteurization and refrigeration after packaging, and thereafter sold for consumption. Included milk fat adjustment fresh milk (high-fat, whole, low-fat, skimmed), fortified fresh milk, low-lactose fresh milk.

Fortified fresh milk can add nutrients contained in raw milk.

(2) Sterilized milk: It refers to the milk product made from raw milk or fresh milk subjected to high-pressure or high-temperature sterilization process, packed in aseptic package, and thereafter sold for consumption; or it refers to the bottled (canned) milk product made from fresh milk subjected to high-pressure or high-temperature sterilization process and sold for consumption, can be stored at room temperature.

(3) Flavored milk: It refers to the processed milk product containing at least 50% of raw milk, fresh milk, or sterilized milk for major ingredients mixed with flavor additive.

(4) Sterilized flavored milk: It refers to the milk product made from flavored milk subjected to high-pressure or high-temperature sterilization process, packed in aseptic package and sold for consumption; or it refers to the bottled (canned) flavored milk product subjected to high-pressure or high-temperature sterilization process and sold for consumption.

(5) Milk drink: It refers to the processed milk product reconstituted by combining dry milk powder or concentrated milk with water following the same proportion constituting the original milk, and the milk ingredients therein contained constitute at least 50% of the product; or it refers to the processed milk product combining powder with raw milk, fresh milk, or sterilized milk, wherein milk

ingredients constitute at least 50% of the product; the non-milk based raw materials and food additives may be used.

(6) Sterilized milk drink: It refers to the milk drink subjected to high-pressure or high-temperature sterilization process, packed in aseptic package and sold for consumption; or it refers to the bottled (canned) milk drink subjected to high-pressure or high-temperature sterilization process and sold for consumption.

(7) Milk powder: It refers to the milk product in powder form obtained after raw milk has been dehydrated. Included milk fat adjustment milk powder (high-fat, whole, low-fat, skimmed), fortified milk powder, low-lactose milk powder. Fortified milk powder can add nutrients contained in raw milk.

(8) Modified milk powder: It refers to the milk product in powder form which used raw milk, fresh milk, or milk powder for major materials, and mixed with edible whey powder or added with other nutrients, flavor ingredients, or a variety of essential food additives, then processed into a powder mixture.

3. Prepackaged milk products in compliance with the foregoing provisions and being sold in the market shall be properly labeled pursuant to Article 22 Paragraph 1 Subparagraphs 1 to 8 of the *Act Governing Food Sanitation*. The product name appearing on the label should comply to the following regulations:

- (1) Fresh milk: The name of product should be “Fresh milk” or “Milk”.
- (2) Sterilized milk: The name of product should be “Sterilized milk”, “Milk”, or words of similar meaning. If the product name does not contain the words of “Sterilized milk”, the words of “Sterilized milk” in Chinese should be manifested on an easily visible section of the product’s outer package.
- (3) Flavored milk: The name of product should be “Flavored milk”, “Milk”, or words of similar meaning. If the product does not contain the words of “Flavored milk”, the words of “Flavored milk” in Chinese should be manifested on an easily visible section of the product’s outer package.
- (4) Sterilized flavored milk: The name of product should be “Sterilized flavored milk”, “Milk”, or words of similar meaning. If the product does not contain the words of “Sterilized flavored milk”, the words of “Sterilized flavored milk” in Chinese should be manifested on an easily visible section of the product’s outer package.

- (5) Milk drink: The name of product should be “Milk drink”, “Milk”, or words of similar meaning. If the product does not contain the words of “Milk drink”, the words of “Milk drink” in Chinese should be manifested on an easily visible section of the product’s outer package.
- (6) Sterilized milk drink: The name of product should be “Sterilized milk drink”, “Milk”, or words of similar meaning. If the product does not contain the words of “Sterilized milk drink”, the words of “Sterilized milk drink” should be manifested on an easily visible section of the product’s outer package.
- (7) Milk powder: The name of product should be “Milk powder”.
- (8) Modified milk powder: The name of product should be “Modified milk powder”. If the product does not contain the words of “Modified milk powder”, the words of “Modified milk powder” in Chinese should be manifested on an easily visible section of the product’s outer package.

4. Prepackaged sterilized milk, sterilized flavored milk, and sterilized milk drink products sold in the market should clearly declare the sterilization process of the product in Chinese on an easily visible section of the package.

5. Prepackaged modified milk powder products sold in the market should bear a label indicating the percentage of milk powder content in Chinese on an easily visible section of the package.

The term “Percentage of the Milk Powder Content” refers to the weight percentage of milk powder contained in the solid milk powder product vis-à-vis the total weight of the formula; computation formula is as shown below:

$$\text{Milk powder content (\%)} = \frac{\text{Weight of Milk Powder}}{\text{Total Weight of the Formula}} \times 100\%$$

6. The font size of the following label scripts should exceed 4 mm and the color tone of the text should be in apparent contrast to the background color of the package:

- (1) On the matter of products under Paragraph 3, if the product name does not contain the words of “Sterilized milk”, “Flavored milk”, “Sterilized flavored milk”, “Milk drink”, “Sterilized milk drink”, or “Modified milk powder”, the product outer package should manifest the words of “Sterilized milk,” “Flavored milk”, “Sterilized flavored milk”, “Milk drink”, “Sterilized milk drink”, or “Modified milk powder”.

- (2) The percentage of the milk powder content of modified milk powder products.
- 7. Infant formula, follow-up infant formula, and infant formula for special medical purposes are not regulated within the scope of this provision.