

FOOD LABELLING REQUIREMENT

FOOD REGULATIONS 1985

PART IV FOOD REGULATIONS 1985 LABELLING REQUIREMENTS

GENERAL LABELLING REQUIREMENT

PART IV ~ Regulations 9-18

- Language
- Particulars in labelling
- Form and manner of labelling
- Date marking
- Matter forbidden on any label

REGULATION 10 ~ LANGUAGE TO BE USED

Locally manufactured food must be labelled in Bahasa Malaysia and may include translation

- Local Product

Imported food must be labelled in Bahasa Malaysia **OR** English and may include translation

- Imported Product

REGULATION 11(1)(a) & (b) ~ PARTICULARS IN LABELLING

A label must contain :

- The description of the food /appropriate designation
- The word “mixed” or ‘blended’ in case of mixed or blended foods

e.g.:

- Maca with Collagen Drink Mix
- Blended Orange and Pineapple Juice

REGULATION 11(1)(c) & (d) ~ PARTICULARS IN LABELLING

Reg 11(1)(c)

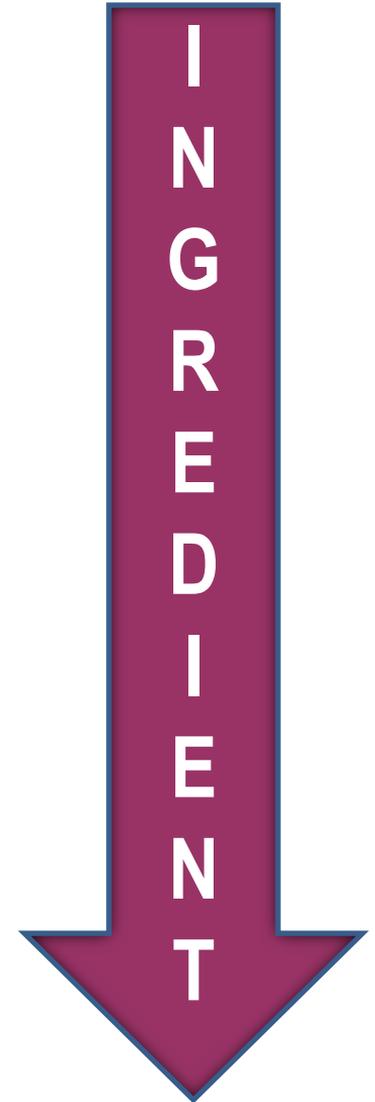
The statement “CONTAINS BEEF, PORK OR LARD” where the food contains beef, pork or lard

Reg 11(1)(d)

- The words “CONTAINS ALCOHOL” where the food contains added alcohol

REGULATION 11(1)(e) ~ INGREDIENT

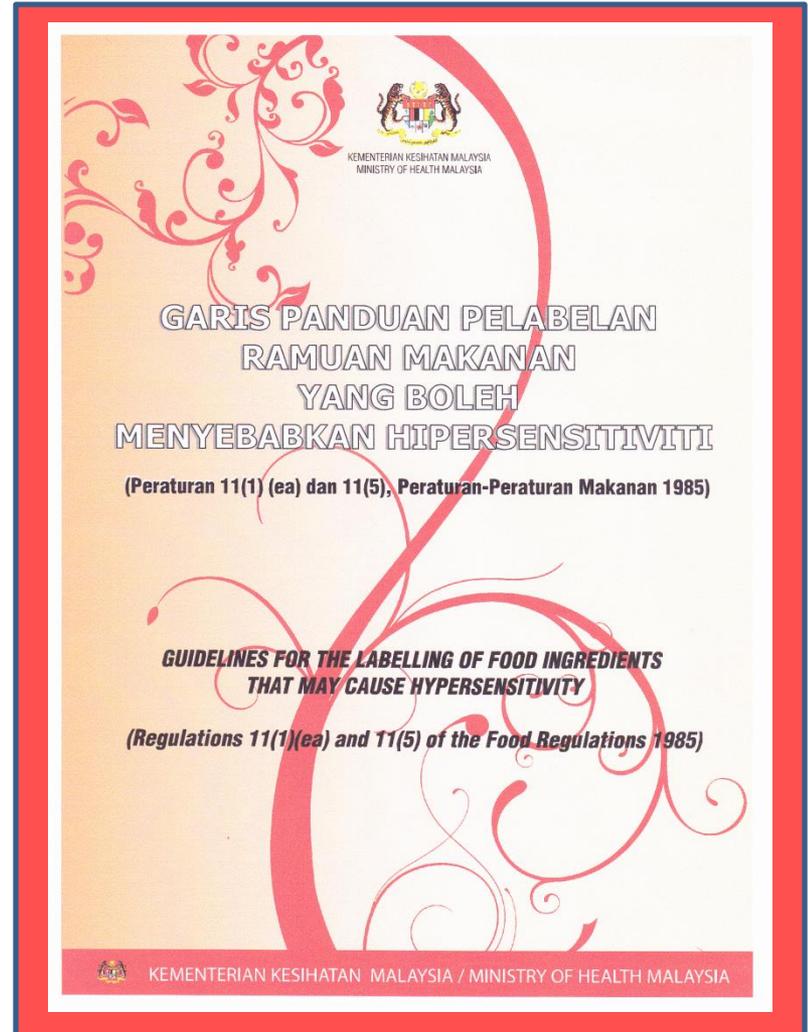
- **List of Ingredient** if the food consists of two or more ingredients (excluding water, food additive or added nutrients)
- Name of ingredients in descending order of proportion (water can be excluded)



REGULATION 11(1)(ea) ~ HYPERSENSITIVITY

Hypersensitivity statement if the food contains an ingredient known to cause hypersensitivity

Please refer guideline in website
<http://fsq.moh.gov.my>



REGULATION 11(1)(ea) ~ HYPERSENSITIVITY

The specific food / ingredient known to cause hypersensitivity :



Cereal containing gluten including wheat, rye, barley and oat



Nut and nut product including peanut and soy bean



Fish and fish product

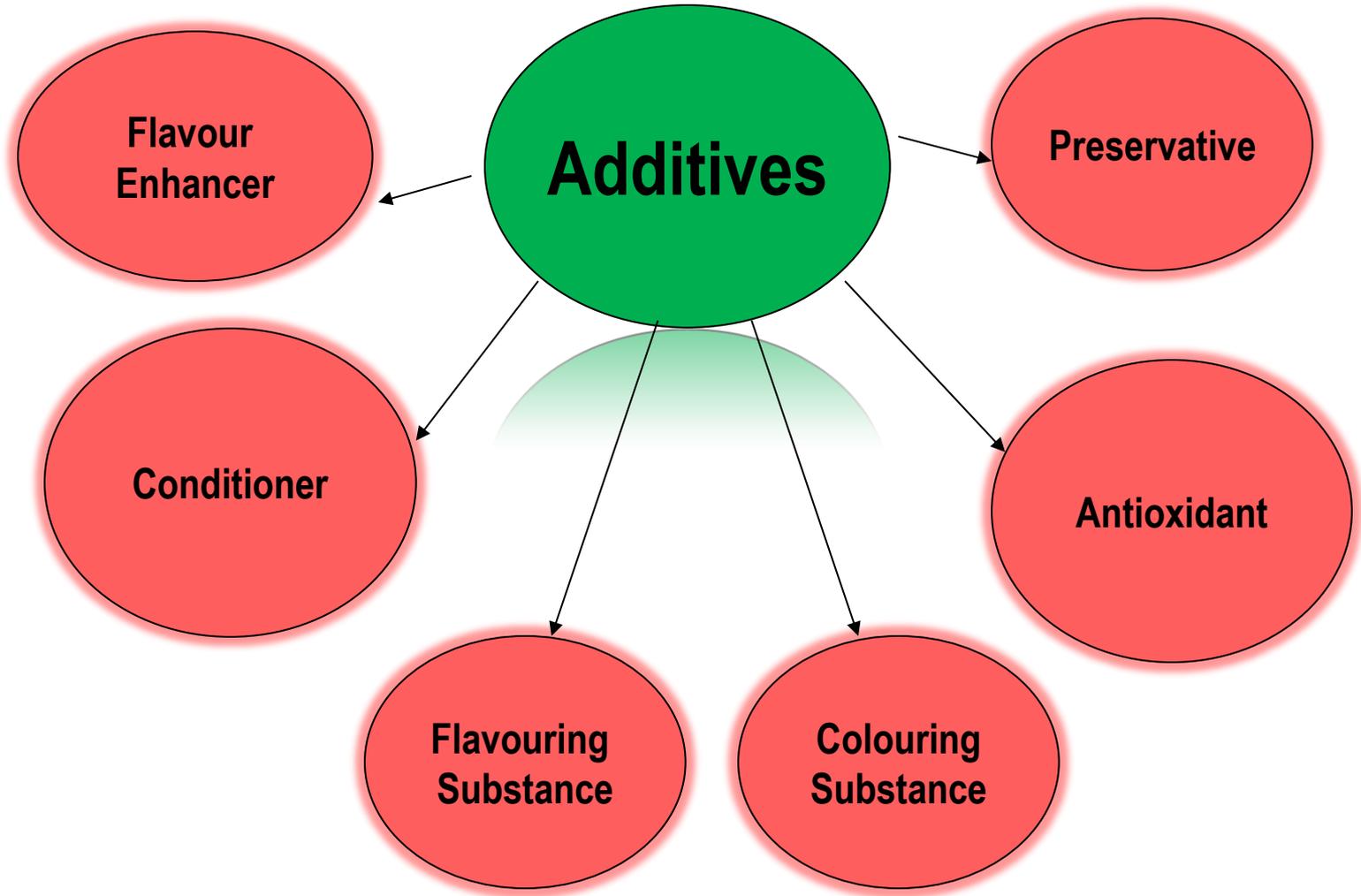


Milk and milk product (including lactose)



Egg and egg product

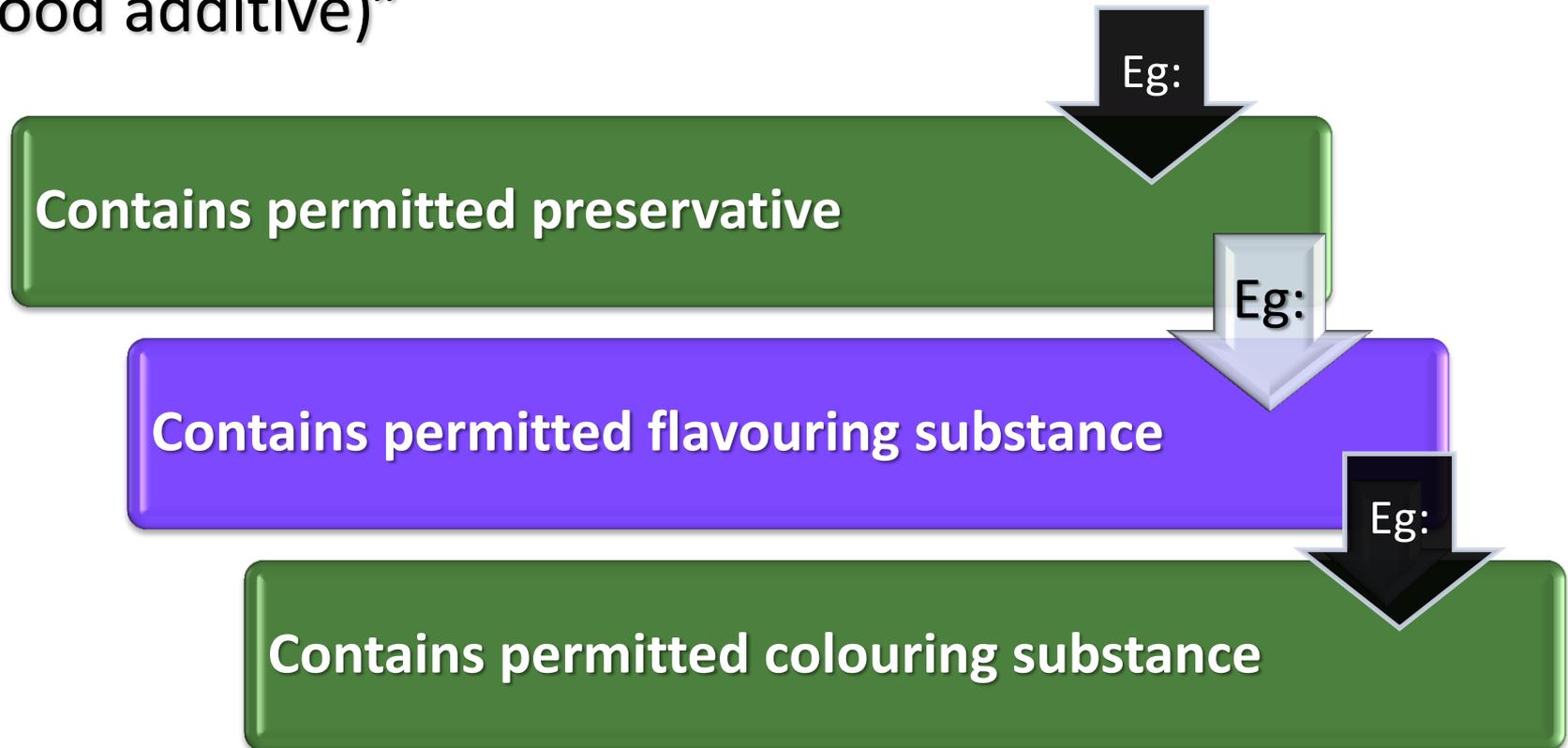
Group of Additives



REGULATION 11(1)(g) ~ ADDITIVE LABELLING

Additive Labelling

The statement “contains permitted (state the type of food additive)”



REGULATION 23(4) ~ ADDITIVE LABELLING

Additive Labelling

The statement “contains (state the chemical name of the flavour enhancer)”

Eg:

Contains Monosodium L-Glutamate as permitted flavour enhancer

Eg:

Contains Yeast Extract as permitted flavour enhancer

REGULATION 25(6) ~ ADDITIVE LABELLING

Additive Labelling

The statement “contains (state the name of the food conditioner) as permitted food conditioner”

Eg:

Contains thickener as permitted food conditioner

Eg:

Contains emulsifier and acidity regulator as permitted food conditioner

Eg:

Contains stabilizer as permitted food conditioner

REGULATION 11(1)(j)

Name of manufacturer or packer

For product manufactured, packed in Malaysia:

In the case of locally manufactured food-

- The name of the business address of the manufacturer or packer or the owner of the rights of manufacturer or packer or the agent of any of them

REGULATION 11(1)(j)

Name of manufacturer or packer

Example

Manufactured by :

Packed by :

Owner of the right of manufacture :

Agent of manufacturer :

Agent of packer :

REGULATION 11(1)(j)

Name of manufacturer or packer

- In the case of imported food - similar information as locally manufactured food (name and address in exporting country) with additional:
 1. the name and business address of the importer in Malaysia
 2. and country of origin

REGULATION 11(1)(j)

Country of Origin

Example

Country of origin : Taiwan

Made in USA

Product of Iran

REGULATION 11(1)(j)

Local Product

Name and Address
Manufacturer

Imported Product

Name and Address
of Manufacturer

Name and Address
of Importer

Country of Origin

REGULATION 11(3A)

Labelling of Genetically Modified Food

- If the gene is derived from animal, the words **“gene derived from (common name of such animal)”** must be labelled.

REGULATION 11(6)

Labelling of Genetically Modified Food

- If the gene is derived from sources known to cause hypersensitivity, the words **“gene derived from (origin)”** must be labelled.

Example of labelling for Single-ingredient product

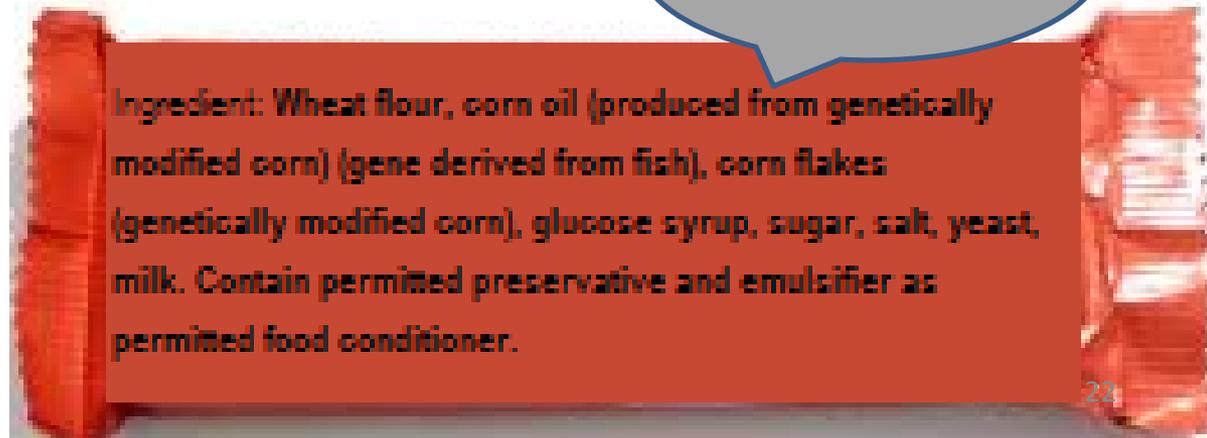


Example of labelling for Multiple-ingredient product

Principal Display Panel



Back Panel



Example of prohibited logo



May raise doubts about the safety or fear

REGULATION 14 ~ DATE MARKING

~ Not mandatory for all food! ~

Required for specified foods as in Fifth Schedule

- **“EXPIRY DATE or EXP DATE**
- **“USE BY”**
- **‘CONSUME BY ‘ or “CONS BY”**
- **“BEST BEFORE” or “BEST BEF”**

REGULATION 18 ~ MATTER FORBIDDEN ON ANY LABEL

Prohibited Claims

The words “pure” or any other words of the same significance unless the food is of the strength, purity, or quality prescribed by the regulation

The word “medicated”, “tonic”, “health” or any other words of the same significance

REGULATION 18 ~ MATTER FORBIDDEN ON ANY LABEL

Prohibited Claims

Claim on the absence of:

Beef or pork, or its derivatives, or lard or alcohol if the food does not contain such ingredient

Any food additives or added nutrient the addition of which is prohibited in the Regulations

Example of claim on the absence of:



Per.18(4)(ii)

Label is **NOT PERMITTED** to claim the absence of any food additive or added nutrient the addition of which is prohibited in the PPM 1985

REGULATION 18 ~ MATTER FORBIDDEN ON ANY LABEL

Prohibited Claims

Claim which are not allowed

Claim implying that any particular food will provide an adequate source of all essential nutrients

Claim implying that a balanced diet or a combination of a variety of food cannot supply adequate amounts of all nutrients

REGULATION 18 MATTER FORBIDDEN ON ANY LABEL

Prohibited Claims

Claims that cannot be substantiated

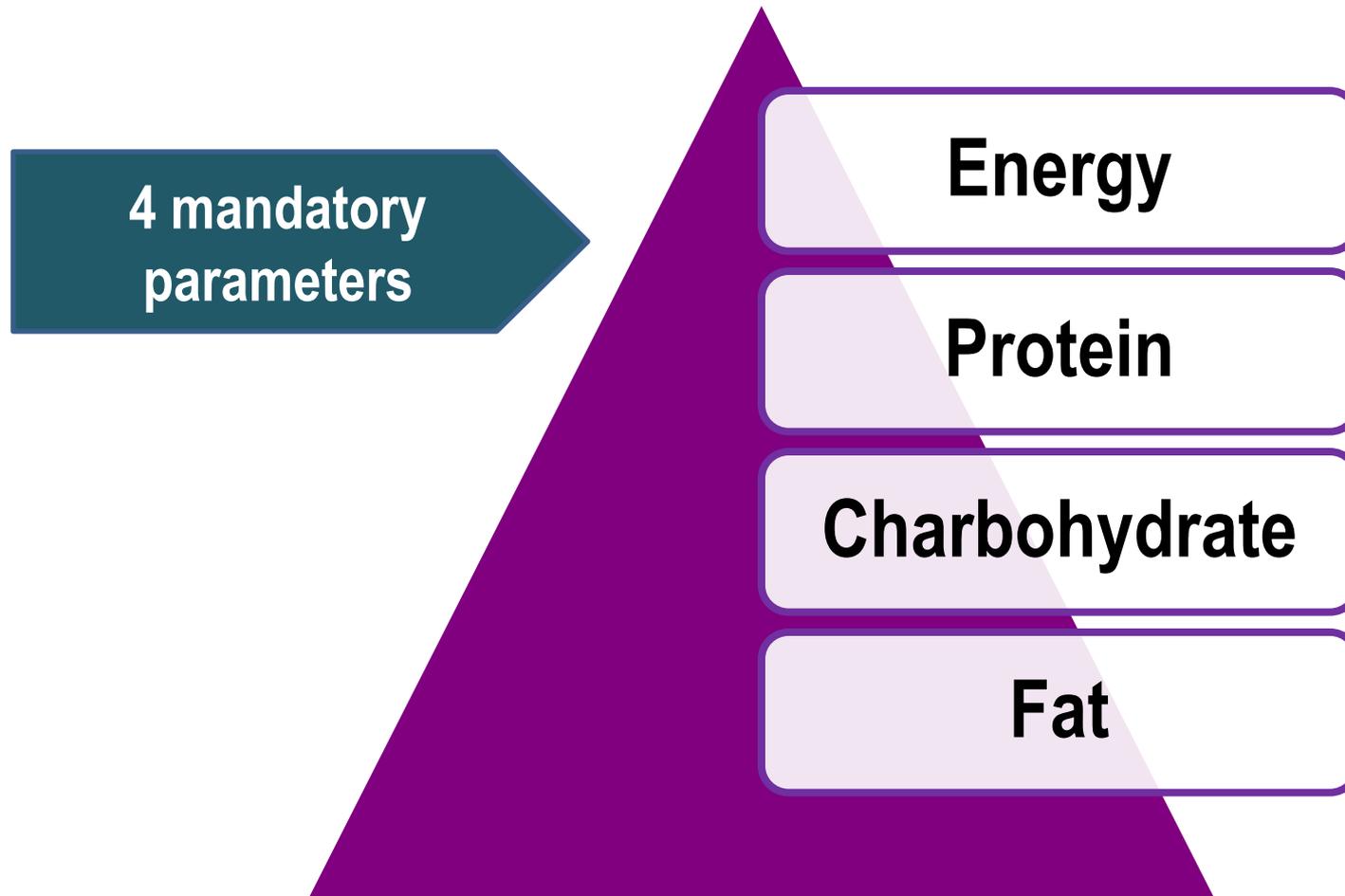
Claim suggesting that a food can prevent, alleviate, treat or cure a disease, disorder or other physiological function

Claim that cause consumer to doubt the safety of similar food

Claim that arouse or exploit fear in consumer

REGULATION 18B ~ NUTRITION LABELLING

Mandatory Nutrient



Example of nutrition labelling

Perhatian / Precaution

Simpan di tempat yang kering dan dingin.
Keep in cool dry place.

Fakta Pemakanan / Nutrition Facts		
Saiz Hidangan / Serving Size : 10g		
	Jumlah Hadir Dalam / Amount Present	
	per 10g	per 100g
Tenaga / Energy	36Kcal (151kJ)	358Kcal (1,504kJ)
Lemak / Fats	0g	0g
Karbohidrat / Carbohydrate	8.5g	85.3g
Protin / Protein	0.4g	4.2g



Nutrient that must be declared

Empunya hak untuk mengilang / diedarkan oleh :
Owner of rights of manufacture / distributed by :
DANDELION GLOBAL RESOURCES (001878657-T)
C-0-6, Megan Phoenix Business Park, KM 10,
Cheras, 56000 Kuala Lumpur.

REGULATION 18C ~ NUTRIENT CONTENT CLAIMS

Nutrient content claim

- Describe the level of a nutrient contained in a food

Mild Oven Crispy Crumbed "Stretch" Shrimp



REGULATION 18D ~ NUTRIENT COMPARATIVE CLAIMS

Nutrient comparative claim

- Claim that compares the nutrient levels or energy value of 2 or more product



REGULATION 18E ~ NUTRIENT FUNCTION CLAIMS

Nutrient function claim

- Describe the physiological role of the nutrient in the growth, development & normal functions of the body

Calcium aids in the development of strong bones and teeth

Niacin(B3) is needed for the release of energy from protein, fats and carbohydrate

Vitamin E protects the fat in body tissues from oxidation

Iodine is essential for the formation of thyroid hormone

Magnesium promotes calcium absorption and retention

REGULATION 13 FOOD IRRADIATION REGULATION 2011 ~ LABELLING OF IRRADIATED FOOD

- ▶ Every package containing irradiated food for sale shall bear on it -
 - A written statement—
 - ❑ proximately close to the name of the food;
 - ❑ in not less than 10 point lettering, in one of the following forms:
 - “TREATED WITH IONIZING RADIATION”;
 - “TREATED WITH IRRADIATION”;
 - “TREATED BY IRRADIATION”; or
 - “IRRADIATED”.

REGULATION 13 ~ LABELLING OF IRRADIATED FOOD

Where irradiated food is displayed for retail sale other than in a package, any information required on the label of the food shall be displayed on or in connection with the display of the food.

REGULATION 13 ~ LABELLING OF IRRADIATED FOOD

Where irradiated food is used as an ingredient in another food and it constitutes more than 5 percent of the content of that food, a statement as to the presence in that food of such irradiated food, shall be declared in the lists of ingredients of that food in the form “IRRADIATED”.

REGULATION 13 ~ LABELING OF IRRADIATED FOOD

Example of irradiated package food



REGULATION 13 ~ LABELING OF IRRADIATED FOOD

Example of irradiated non-package food

~ Information shall be displayed on or in connection with the display of the food



REGULATION 13 ~ LABELLING OF IRRADIATED FOOD



International Symbol

THANK
YOU

