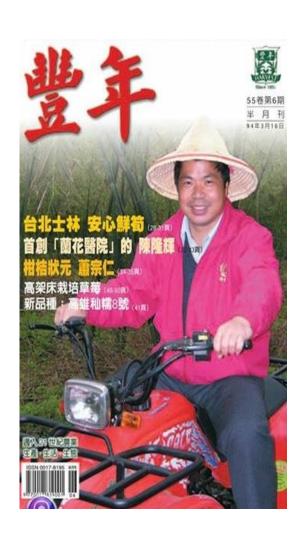
Taiwan Organic Green Bamboo Shoots

Case Study of Production and Export Experience

- 2016 EU-Taiwan International Food Trade Seminar
 "For Safer and Better Food"
- 2016台歐國際食品貿易研討會:更安全優良的食品



Mark Chang

張盛玄

Director of Shilin Anxin Bamboo Farm

Mobile Phone: 0919-701-035

Address: No. 31, LN. 100, Jiannan Road, Shilin District, Taipei City

FB: Mark Chang, https://goo.gl/TKIIM7

Website: www.bamboofarm.tw

BLOG: Green Bamboo Shoots Expert

Meaning of brand

Now I still accept



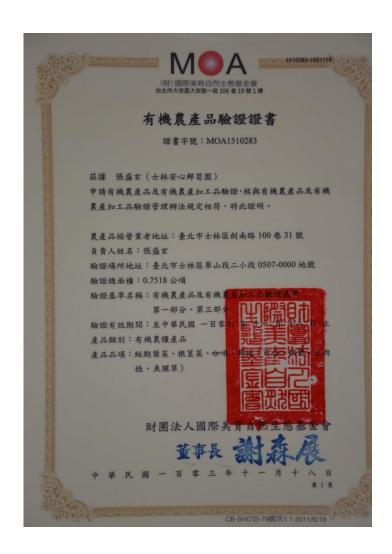
Liu-Kung Agriculture Foundation, Taipei assistance and

also a member of team ,the name is (Anxin Shuguo) .mean "high quality vegetables and fruit"

The foundation helps the farm solve problems and conduct annual test of pesticide for free.

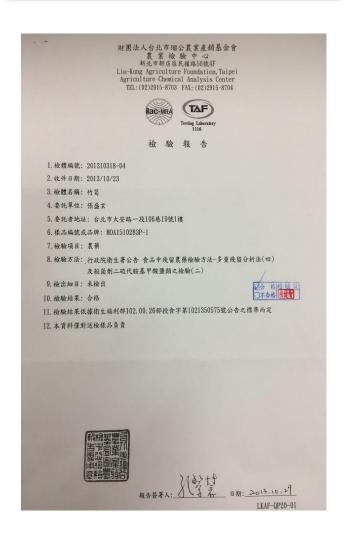
Organic certification

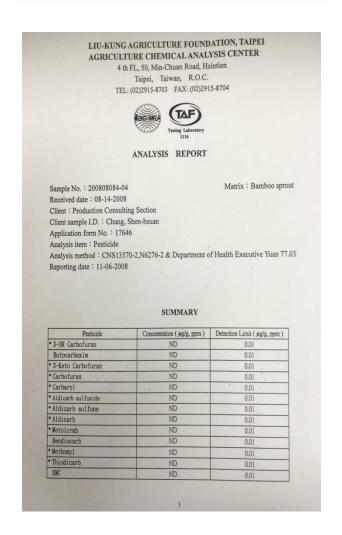
Certification Unit: MOA International



Bamboo Shoot Test















2016/3/17 報告人: Mark Chang



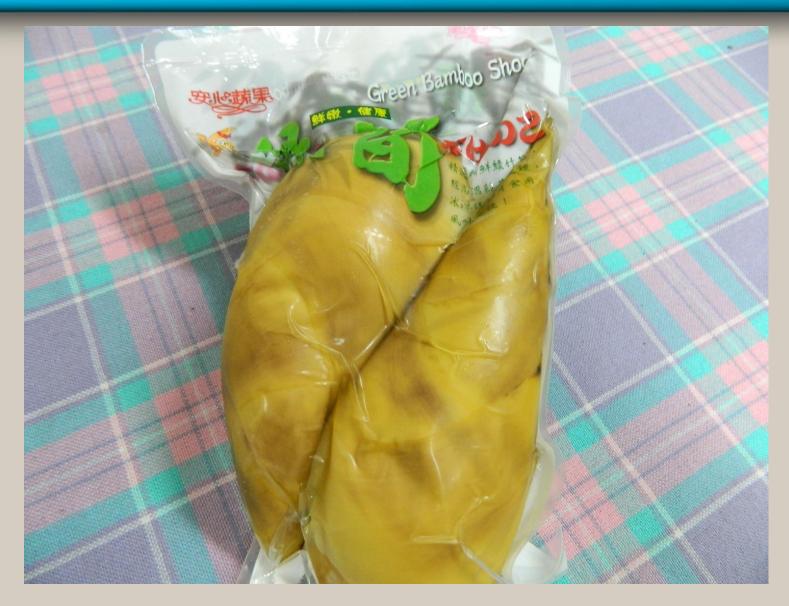








Green Bamboo Shoots with Shells Sealed in Vacuum Bag



Green Bamboo Shoots without Shells Sealed in Vacuum Bag



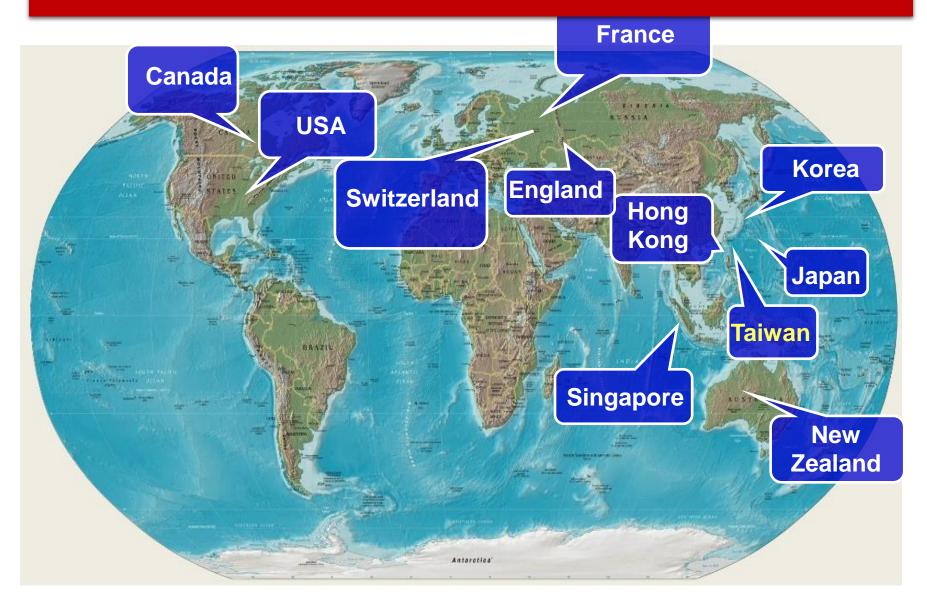
Motives for developing scientific production according to the law of nature

- 1. Constantly increasing costs and difficulty with raising selling price for agricultural products.
- 2. Pest prevention without using pesticides.
- 3. Traditional approach for green bamboo shoots is short and lasts for about 4 months. The scientific approach will have yields all year round and high quantity for export.
- 4. Green bamboo shoot seedling in general takes at least 3 years while scientific approach takes only 4 months for harvest with 10 times of production quantity.
- 5. Preservation for green bamboo shoot after collection is difficult and must be collected in the morning. Ice water is developed to preserve and can be collected 24 hours a day.
- 6. Developing vacuum bag without chemical additives for global marketing.

Benefits of using scientific production approach

- 1. Annual production, high output, high quality, meeting consumer requirement today.
- 2. No pesticides required and can pass increasingly rigorous examination issues by different countries.
- 3. Reduce fertilizer by half to substantially reduce the costs. High output, good quality and increased income.
- 4. More output for export.

Export Countries of Bamboo Shoots include the follows:



Export issues and options of cooperation

- 1. The farm does not directly work with foreign customers for trade and can work with the trading company which foreign customers chose directly to save manpower and costs. The farm will collect cash upon delivery.
- 2. Foreign customers or trading companies can understand or find relevant information on the farm through the farm's website. Anxin Bamboo Farm website:
- 3. Current situation shows long pre-order period in 1 or 2 years or else the lead-time will be very long.

Issues related to Letter of Credit (L/C)



Export Practice

Foreign customers and banks



Custom clearance and transport related issues





On-site pickup



Cash on delivery

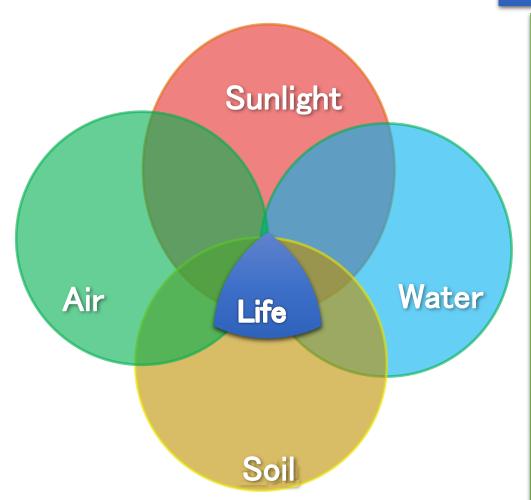
Trading company





Life - Natural henomenon

Science explains natural phenomenon.



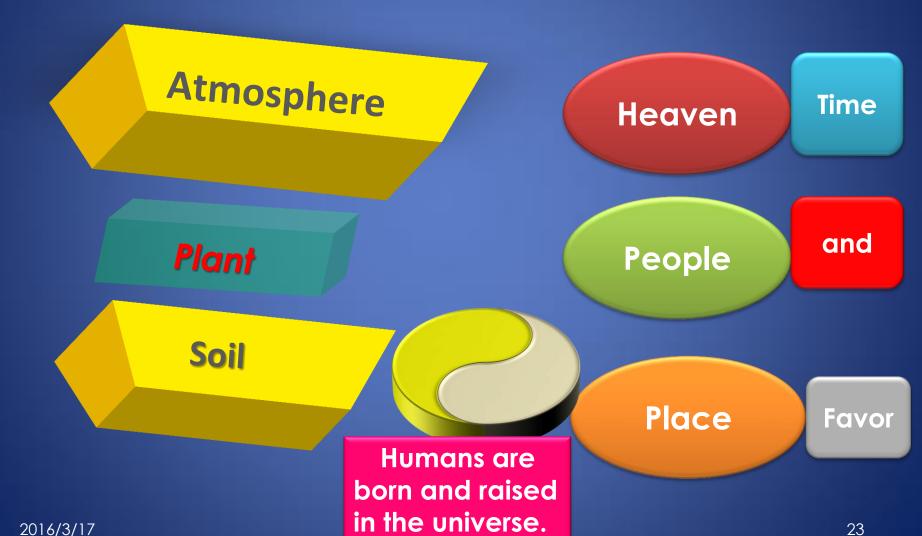
Human and plants grow under the law of nature under heaven and earth.

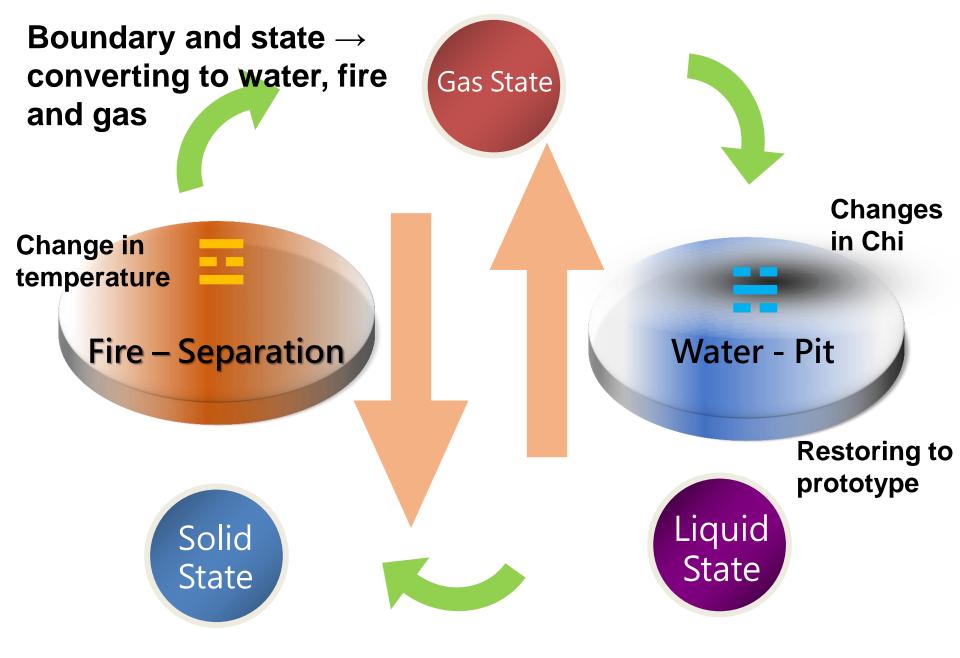
Follow the right time and right place to produce healthy product timely, properly and appropriately.

The key principle of organic cultivation is also the fastest scientific approach.

It is a simple principle that one can study for a life time.

Soil-Plant-Atmosphere Continuum

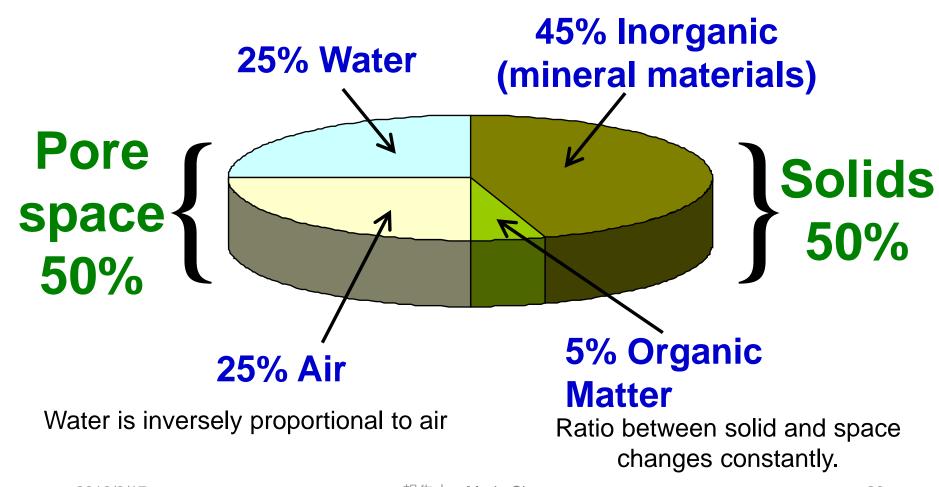


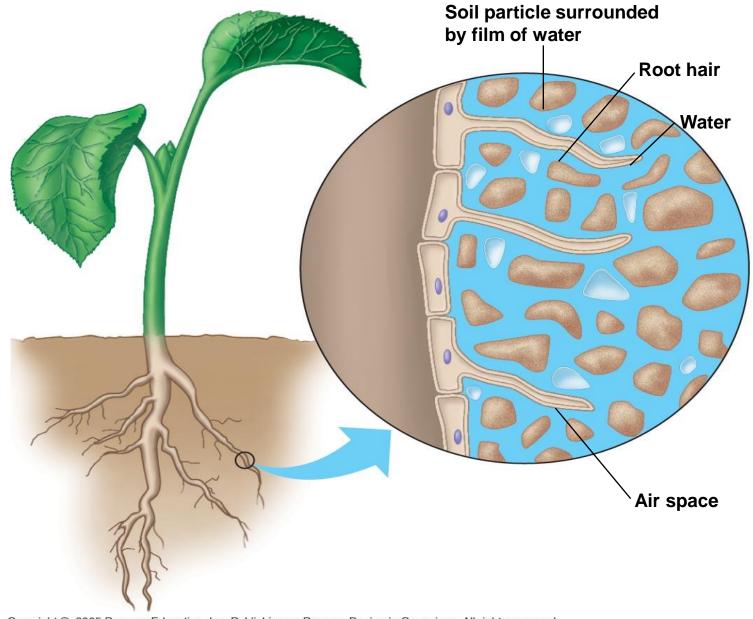


Human should follow the law of nature

- Light, air and rain are provided by the nature.
 Human should learn and follow the law of nature, treat the land well, cultivate according to the season, and take care of the land before producing safe, high-quality and high-output healthy agricultural products.
- My products are produced this way.

Average Soil Composition





Copyright © 2005 Pearson Education, Inc. Publishing as Pearson Benjamin Cummings. All rights reserved.

Downward Root Induction

- First, liquid fertilizer, micro-bacteria
- Second, cultivation, cut root surface









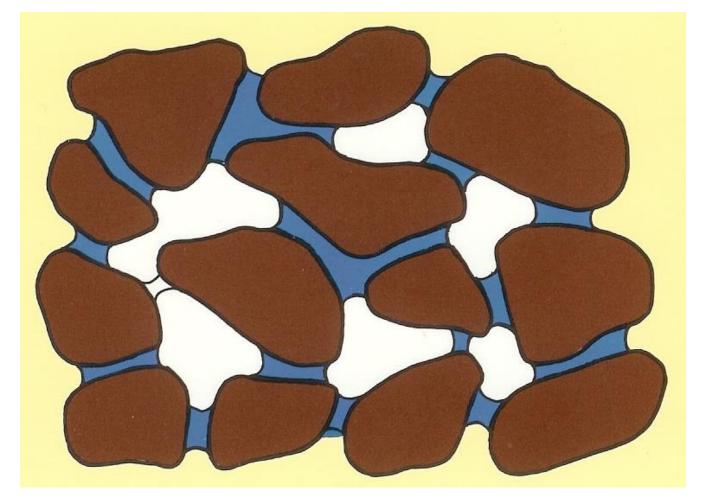






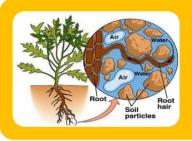






- Three-Phase System of Soil:
 - Solid (Soil Particles, Organic Particles)
 - Liquid (Soil Water, Soil Liquid)
 - Gas (Soil Gas)

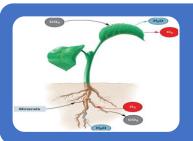
Three Water Management for Crops



Water management for roots



Management to the plant through the root



Humidity in air outside of the plant

Records required. Record temperature and humidity indoor and outdoor daily.



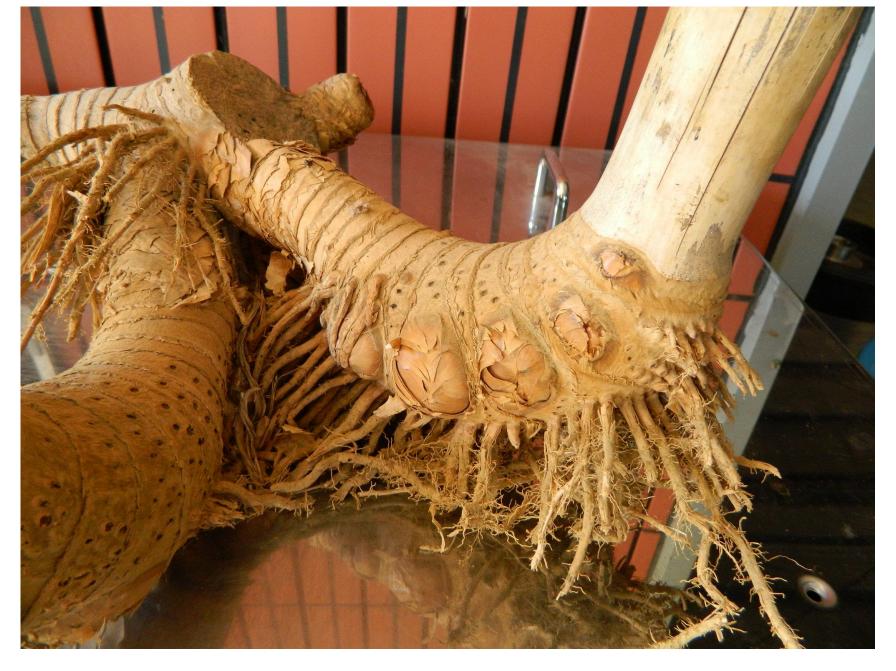


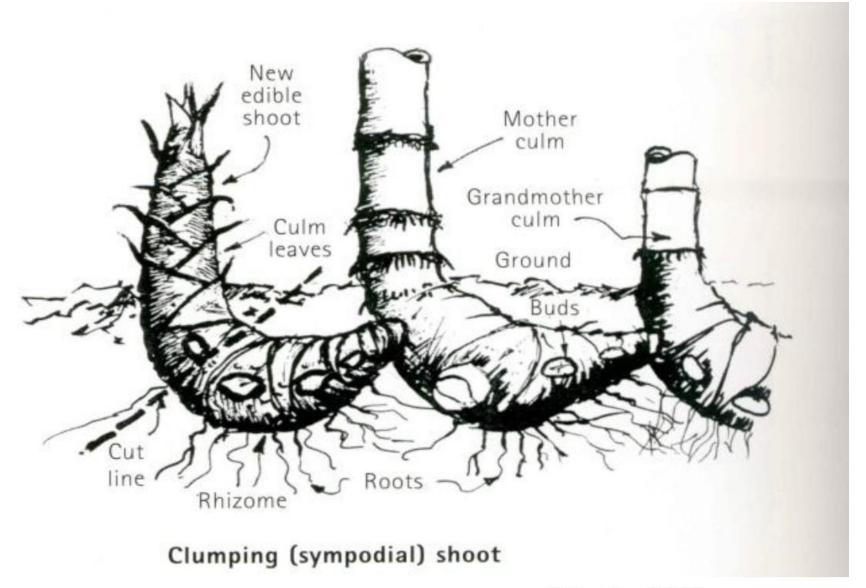












(Cusack, 1999)



https://www.facebook.com/zhu.daren

Thank You!