

## EU business best practice sharing

Carrefour Taiwan CEO, Rami BAITIEH

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# The best practice sharing...

Origin management



Self-management





### **Fresh Direct Sourcing**

From "Farm" to "Table" Concept :

	2013	2014	2015	
items	60	85	100	67%
Farmers	150	160	200	33%





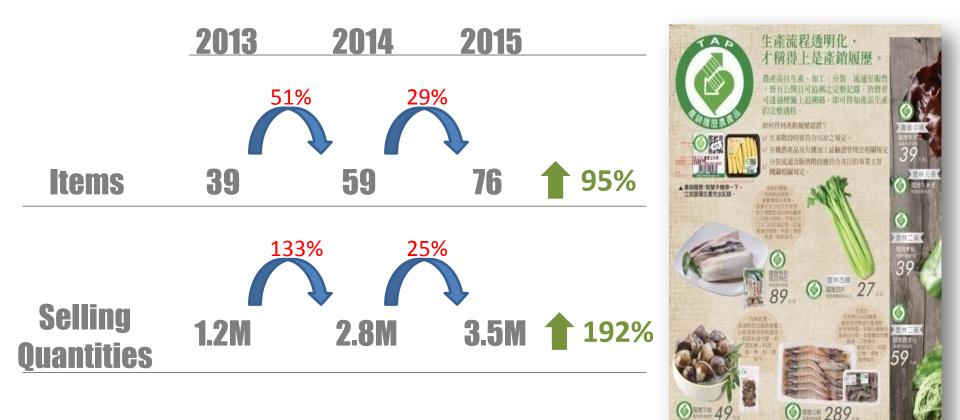
### **Origin Management**





**TAP Products** 

(Taiwan/Traceability Agriculture Products)



() 由於教祭花有里菜·以酒味噌豆及網路公園為草·從納居不通用大家家類

### **Origin Management**





### **Carrefour Quality Line Products**



### Story of CQL I-Lan Sunshin Scallion



Selected from Sunshin, I-Lan County :

### A famous origin for scallion in Taiwan



Features:

- The Pre Harvest Interval is double of the regulation 安全採收期延長一倍
- Biological control methods

   (microbial pesticide: Bacillus mycoides)
   採用生物防治方法栽種
   (微生物農藥: 蕈狀芽孢桿菌)



### **Carrefour Quality Line Products**

Goals:

Reduce chemicals and use in a more effective way.





External control(Lab)



Reduce chemicals (goal: forbidden herbicide)

Appropriate medicine

Animal welfare



### **Carrefour Quality Line Products**

### CQL Little Cucumber



### CQL Ji-fong Grape



### CQL Diamond Pineapple



#### CQL Lettuce





#### CQL Beef







### Self-management

### Self-management



### **Hygiene Audit**

### Scope

- Environment hygiene inspection
- Staff / utensils cleanliness test
- Fresh home-made products test



Hygiene inspection



### External lab test

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THE WORLD LEADER IN VERIFICA	ATION, TESTING AND CERTIFICATIO
食品衛生	E 標 章 證 書
此證書證明	證書號 CF 1509475
賣場:家福股份有限公司-副	<b>【</b> 洲店
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an external lab

Carrefour Taiwan 9



### **Product Control Plan**



### Food test by external labs

- Products (vegetables, fruits, meats...) test monthly
- Announcement : http://www.carrefour.com.tw/



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	SP., No.136, Daye Rd., Tape Oly 112, Tawa			
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在出版料 Name of Sample		: E118148-MILLIN 300g Seafood Mayoured Instant Pres Noodle		
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### **Quality Certificate**



**CAS Pork** (Certified Agriculture Standards)



HACCP Certificate

(Hazard Analysis and Critical Control Points)

### Support the project of Government :

Enhance food safety for ready to eat products in hypermarket (voluntary application).



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**环要用学革 227 3** 

HACCP Auditing process

HACCP certificate



### **Dispatching Center Quality Control**





### **Quality Check**

• Control :

Temperature, product specification, quality



### Food Safety lab

- Build up in Apr. 2015 : pesticide residue test
  - Coached by Taiwan Agriculture Research Institute, Council of Agriculture, Executive Yuan
- Add animal drug residue test from Feb. 2016









### Thank you!