

Guidelines for Front of Package Nutrition Labeling of Food Products

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I. Introduction

In recent years, many countries have encouraged business to voluntarily label simple and succinct nutrition information diagrams, in addition to the nutrition labeling, on the packaging of food products. This is intended to provide consumers with quickly and easy-to-understand nutrition information symbols, so that consumers are able to select the products that meet their needs most.

In order to encourage food businesses to implement Front of Package Nutrition Labeling (FoP), this guidance is thus formulated for food businesses to follow.

II. Scope

This Guideline applies to all packaged food products, except for special dietary foods. For those that are exempted from nutrition labeling, if food businesses of such food products voluntarily have FoP, they are not required to comply with the Regulations on Nutrition Labeling for Prepackaged Food Products. However, the correctness of labeled values shall be assured.

III. Definitions

1. The terms used in this guideline are defined as follows :

- (1) “Front of Package Nutrition Labeling (FoP)”: the labeling of calories, nutrients content, and percentage of daily reference value in the form of a diagram on the front package of food products.
- (2) “Per serving”: the weight (or volume) of per serving of the various prepackaged food products, which is identical to Article 5¹ of Regulations on Nutritional Labeling for Prepackaged Food Products.
- (3) “Percentage of daily reference value”: the daily calories and other nutrient intake reference values of prepackaged food products, which is identical to

¹ The weight (quantity or volume) per serving of the various packaged food products shall consider every time consumption derived from domestic dietary habits and prepackaged food product type. Food products in the form of tablets and capsules (excluding candy foods) per serving shall be labeled as recommended amount (shall be an integer).

Article 7² of Regulations on Nutrition Labeling for Prepackaged Food Products.

IV. Principles for FoP nutrition labeling of prepackaged food products

1. Location of the label: Any place on the front of package (main display side) of the product.
2. Items of labeling, to include any of the following:
 - (1) Calories;
 - (2) Calories, Saturated Fat, Sugar, Sodium; or
 - (3) Calories, Saturated Fat, Sugar, Sodium, and maximum of two voluntarily claimed nutrients³.
3. Format of labeling:
 - (1) Refer to Regulations on Nutrition Labeling for Prepackaged Food Products; use “per serving” as the labeling unit.
 - (2) Provide " content for every nutrient per serving " and its “percentage of daily reference value”.
4. The order of the labeling content should be listed from top to bottom in accordingly as:
 - (1) Unit (per serving);
 - (2) Calories or nutrient names ;
 - (3) Content;
 - (4) Percentage of daily reference value (%Daily value, %DV). For nutrients without a set daily reference value, the percentage of daily reference value will be exempted.
5. Figure of labeling:
 - (1) The figure design of the FoP is not restricted. Nevertheless, the size of each figure shall be identical.
 - (2) The figure shall be presented in two colors, that is, white color with another

² Daily caloric and other nutrient intake reference values shall be labeled according to Attachment 2 of Regulations on Nutrition Labeling for Prepackaged Food Products.

³ The two of other nutrients labeled voluntarily shall be declared in nutrition labeling according Regulations on Nutrition Labeling for Prepackaged Food Products:

color, such as black and white, blue and white, or red and white. And, the colors of FoP shall be distinguishable from the package color of the food product.

(3) The samples of FoP are provided in attachment.

6. Characters size: The size of characters shall conform to Article 19 of the Enforcement Rules of the Act Governing Food Safety and Sanitation⁴.

Attachment

1. Sample of FoP 1: Calorie label only

(1) The FoP meaning: Per serving is 120g of the product, there are 500 calories, which is 25% of the daily diet.

(2) Sample of FoP:

Per serving (120 g)



?: the percentage of daily reference value

Per serving (120g)



?: the percentage of daily reference value

2. Sample of FoP 2: Calories, saturated fat, sugar and sodium are labeled.

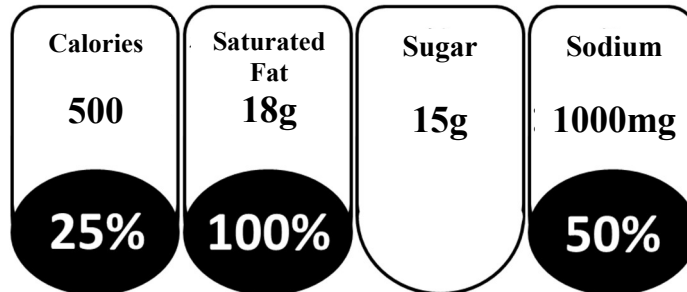
(1) The FoP meaning: Per serving is 120g of the product, there are 500 calories, which is 25% of the daily diet; there are 18g of saturated fat, which is 100% of the daily diet; there are 15g of sugar (there is without set nutrient intake

⁴ The length and width of the characters marked on the labels shall not be less than two millimeters. However, where the area of the largest surface of a package is less than 80 square centimeters, the length and width of characters for all items other than the name of the product, the company name, and expiry date, may be less than two millimeters.

daily reference value, so there is no percentage of daily reference value);
there are 1000mg of sodium, which is 50% of the daily diet.

(2) Sample of FoP:

Per serving (120g)



?: the percentage of daily reference value

Per serving (120g)



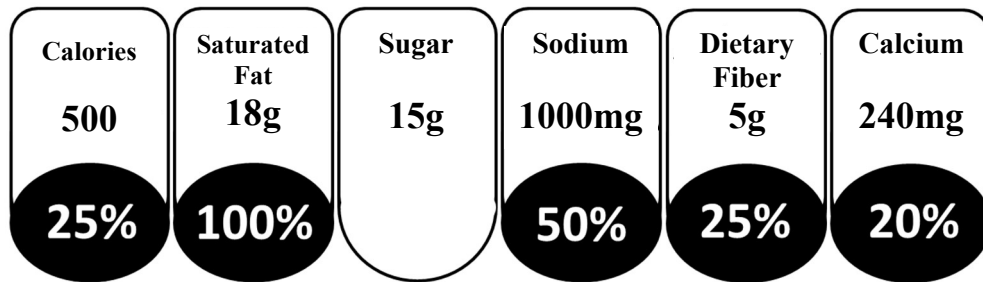
?: the percentage of daily reference value

3. Sample of FoP 3: Calories, saturated fat, sugar, sodium, and two of other nutrients labeled voluntarily (such as dietary fiber and calcium) are labeled.

(1) The FoP meaning: Per serving is 120g of the product, there are 500 calories, which is 25% of the daily diet; there are 18g of saturated fat, which is 100% of the daily diet; there are 15g of sugar (there is without set nutrient intake of daily reference value, so there is no percentage reference value); there are 1000mg of sodium, which is 50% of the daily diet; there are 5g of dietary fiber, which is 25% of the daily diet; and there are 240mg of calcium, which is 20% of the daily diet.

(2) Sample of FoP :

Per serving (120g)



#: the percentage of daily reference value

Per serving (120g)



#: the percentage of daily reference value